

# 1

Color Universal Design

## Take a look at these with Variantor

**DANGER!!**  
keep out

**DANGER!!**  
keep out

**DANGER!!**  
keep out

**DANGER!!**  
keep out

**DANGER!!**  
keep out

**DANGER!!**  
keep out

# 2

## Why do we need color universal design?

### Perceived color



**Normal**



**Protanope**  
(red cone cells defective)



**Deuteranope**  
(green cone cells defective)



**Tritanope**  
(blue cone cells defective)

For color vision deficient people, it is difficult to distinguish colors between, for example, red and green with similar intensity. Color vision deficiency affects a significant number of people. It occurs in about 6-8 % of males in Europe and about 200 million people worldwide.

# 3

Color Universal Design

## Dichromatism and anomalous trichromatism

Normal



Protanopia  
(no red cones)



Protanomaly  
(anomalous red cones)



Deutanopia  
(no green cones)



Deutanomaly  
(anomalous green cones)



# 4

Color Universal Design

## Coloration examples around us



### Textured paving blocks

Gray tiles and pink textured paving blocks are difficult to distinguish.



### Road sign

Texts are emphasized in red, but unfortunately they are difficult to read against a black background.

# 5

Color Universal Design

## Before and after color universal design 1

### BEFORE

Red texts and black texts look similar. It is difficult to realize that the red texts are particularly important.

Please **do not cut corners** on something as important as this project.



### AFTER

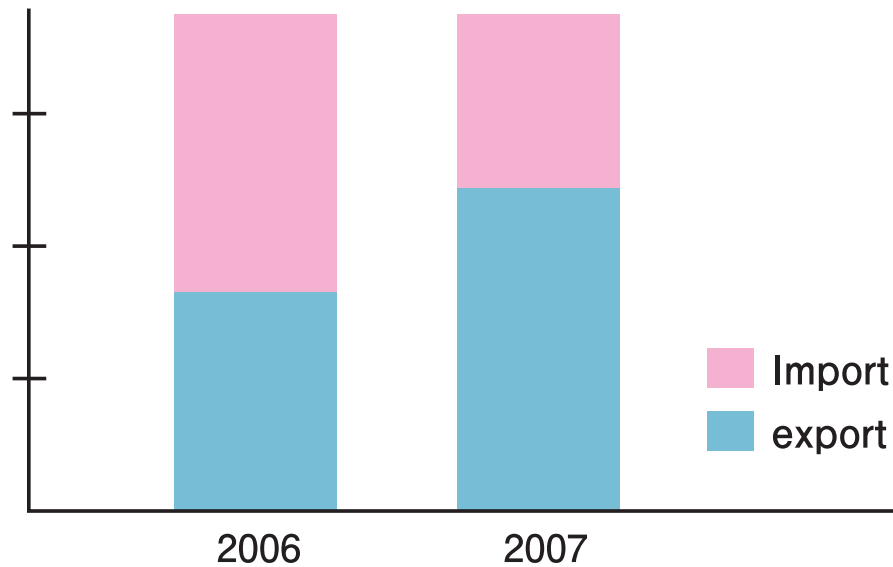
Red color is changed to orange. The font is also changed to give greater emphasis.

Please **do not cut corners** on something as important as this project.

# 6

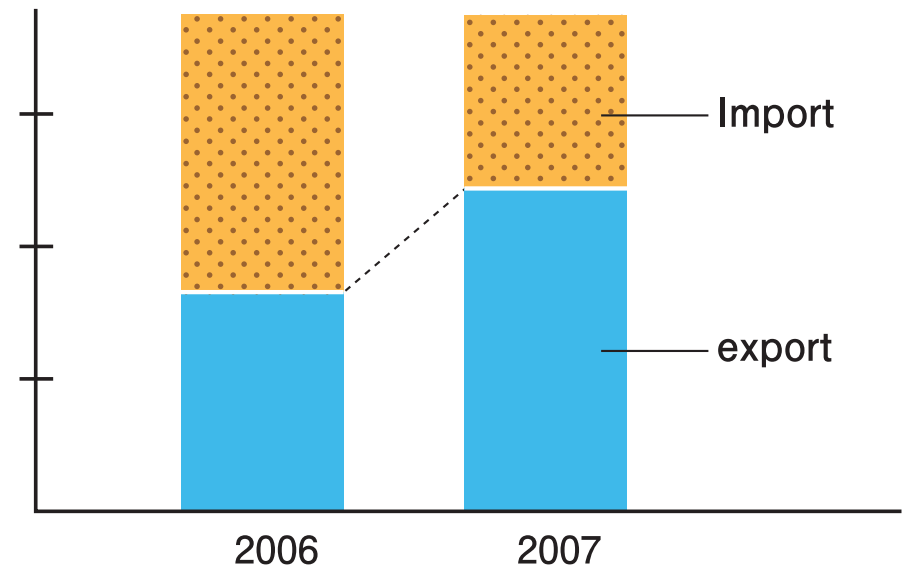
Color Universal Design

## Before and after color universal design 2



### BEFORE

- Pink and light blue are hard to differentiate.
- Color legends are also confusing.



### AFTER

- The color is changed so that the two colors are easily recognizable.
- Pattern is added to the graph.
- Border lines are added to separate the two colors.
- Legends are directly written in the graph.