



*Variantor*<sup>™</sup>  
**Dichromatic Spectacles**



# Be the first to experience colour vision deficiency

With Variantor, you will see the world as if you are colour blind, and you will understand the confusion and difficulties colour blind people experience.

Variantor is the first experience tool that can realistically simulate dichromatic colour vision deficiencies. It allows the wearer to test colour on all types of real, reflective objects such as; printed matter, advertising, displays, products, packaging, publications, reports, way-finding, branding schemes and interior environments. Confusing combinations are easy to identify and change to produce Colour Universal Design.

Cambridge Research Systems (CRS) are working with Japanese partners to launch the award winning Variantor experience tool to the European market in September 2008.

**We are offering delegates 10% off the purchase price of Variantor Dichromatic Spectacles.**

When you place your order, please quote reference V-TURIN08. Offer ends 31.12.2008

Variantor is for use in industry, education and by the public sector. It enables organisations to understand how to develop colour schemes and communication that can be clearly viewed by the vast number of people who are colour blind.

With over 200 million colour blind people worldwide, Variantor is an essential self-checking tool that aids clear communication whilst helping to keep organisations on the right side of accessibility and discrimination law.

**For more information, or to purchase Variantor, please visit our website.**

**[www.variantor.co.uk](http://www.variantor.co.uk)**

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